Attorney's Docket No.: 06975-0058001 / Ad Serving 01

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Harry Morris et al. Art Unit: 2151

Serial No.: 09/690,007 Examiner: Backhean Tiv

Filed : October 17, 2000 Conf. No. : 1832

Title : DISPLAYING ADVERTISEMENTS IN A COMPUTER NETWORK

ENVIRONMENT

MAIL STOP AF

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

NOTICE OF APPEAL

Applicants hereby appeal to the Board of Patent Appeals and Interferences the rejected claims 1-28, 55-57, and 64-75 from the final Office Action dated June 4, 2008.

Pursuant to 37 CFR §1.136, Applicants hereby petition that the period for response be extended for one month to and including October 6, 2008.

The fee in the amount of \$630.00 in payment of the notice of appeal fee (\$510) and the one-month extension of time fee (\$120) is being paid concurrently herewith on the Electronic Filing System (EFS) by way of Deposit Account authorization. The Director is hereby authorized to charge any fees under 37 CFR 1.16 and 1.17 which may be required by this paper to Deposit Account No. 06-1050. The Director also is hereby authorized to apply any additional fees or credits to Deposit Account No. 06-1050.

Respectfully submitted,

Date: 10/1/2008

Jeremy J. Monaldo Reg. No. 58,680

Fish & Richardson P.C. 1425 K Street, N.W. 11th Floor

Washington, DC 20005-3500 Telephone: (202) 783-5070 Facsimile: (877) 769-7945

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